

# WHAT IS AN INSTA360 CAMERA?

This small, easy-to-use camera offers dual-action technology to meet all your video needs, from a 360-degree camera to a 4K wide-angle shooter. 360 footage is ideal for on-the-go scenarios with a lot of action. By capturing every moment from every angle, you can provide students with an immersive experience of your course.



## WHY USE IT?

You'll have two options for capturing your course videos: **360-degree and wide angle**.

**The camera is beneficial for arts and sciences courses** that involve tours, events, or interactive demonstrations in the field.

**Students can control the video during viewing** by scrolling and panning the footage.

## KEEP IN MIND

- The Insta360 camera comes equipped with audio, invisible selfie stick, and tripod and is waterproof up to 16.4 feet. Additional features include image stabilization, slow motion, HDR photo and video, and AI-powered editing. For more information, visit the website at [insta360.com](https://www.insta360.com).
- The camera is compatible with iOS and Android systems.

### **Our media team provides full-service support with using the Insta360.**

We'll collaborate with you to shoot footage for your course and help with editing. To schedule a time to work with us, please contact D.D. Garbarino, Media Production Manager, at [dgarbarino@fsu.edu](mailto:dgarbarino@fsu.edu) or **850-644-7574** (M-F, 8am-4:30pm). Instructors of distance learning courses will be given priority scheduling.



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For more information, visit the **Media Production Services** webpage.  
ODL MEDIA PRODUCTION QUICK GUIDE **INSTA360 CAMERA**